

粤创商业研究所 Innovest Business College

公司及团体培训学习模块 Company & group training course details

学习模块 Course	学习内容 Contents	课程设置 Location	学习时长 Duration
金融 实践项目 Course Financial Practice	内容丰富全面，以案例方式及资深经验导师分享 Comprehensive content covers a wide scope, share with case studies and experienced instructors	香港 Hong Kong	5日4夜
	领导能力培训、演讲和合作能力培训 Leadership training, presentation and collaborative skills training		5D4N
	企业领导形象管理和媒体公关 Corporate leadership image management and media PR		/
	香港金融市场分享、资产配置分享 Hong Kong financial market sharing, asset allocation sharing		3日2夜
	香港以及临近国家的上市/投融资案例分享 Shareholding/investment and financing case sharing in Hong Kong and neighboring countries		3D2N
访问:香港金融市场部门/金融业单位 (e.g.香港联交所) Visit: Hong Kong Financial Markets Departments / Financial Sector (e.g. HKEX)			
家族 传承 办公室 体验之旅 Episode Clan Visit	探讨如何在深刻变革的环境中继续保持竞争力、做到基业长青 Exploring how to continue to be competitive and achieve long-term success in a profoundly changing environment	香港 Hong Kong	5日4夜
	深入了解大中华传承企业迈向百年家族企业之路 Learn more about the road to the 100-year family business of the Greater China		5D4N
	重点视察 Key inspections: <ul style="list-style-type: none"> • 同业传承 Industry-wise Inheritance • 创新传承 Innovative Inheritance • 接班与财富管理计划, 达至「富得过三代」 Succession & wealth management planning through generations 		3日2夜 3D2N
高桌 晚宴 Dinner High Table	为学员和导师们提供良好的交流环境，建立长远的合作关系 Provide a good communication environment for students and mentors, and establish long-term cooperative relationships	香港 Hong Kong	3小时
	参与人士包括社会各界精英 Participants include elites from all industries		3 hrs
	主题产业：体育产业、医疗产业、中国拓文化产业 Theme industries: sports industry, medical industry, China's cultural industry		
	投资主题：2PO、内地创投、香港创投、西方创投 Investment theme: 2PO, Mainland venture capital, Hong Kong venture capital, Western venture capital		

招生咨询 / 联系方式 Course information / Contact details

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